Privacy Policy
Last updated: 26th November 2025

About Us

LegalforLandlords Ltd, Company Registration No. 06957943 is authorised and regulated by the Financial Conduct Authority. FRN 528518.

Registered Address **LegalforLandlords**
5B Olympic Way
Birchwood
Warrington
WA2 0YL

We are registered with the Information Commissioner Office: Registration Number - **Z1933379**

This Privacy Policy explains how LegalforLandlords Ltd ("we", "us", "our") collects, uses, shares and protects personal data in connection with our tenant and guarantor referencing services, landlord verification checks, and the offer of third-party products and services.
We act as a data controller when determining the purpose and means of processing personal data we receive from letting agents, tenants, guarantors, landlords, and third-party referees.

1. Agents

1.1 What personal data we collect from Letting Agents

• Contact name and role
• Business address and contact details
• Credentials required to access our platform
• Details relating to the tenancy application submitted to us

1.2 How we use agent data

We process agent information to:
• Create and manage accounts
• Communicate during the referencing process
• Share tenant/guarantor screening outcomes
• Prevent fraud and ensure service security

1.3 Lawful basis

• Legitimate interests
• Contract

1.4 Who we share agent data with

• Landlords linked to the application

- Compliance or fraud-prevention bodies
- IT hosting and security providers

2. Tenants

2.1 Personal data we collect

We collect identity, contact, employment, financial, credit reference, AML, sanctions/PEPs watchlist results, rental history, and optional marketing consent information.

2.2 How we use tenant data

- Referencing and verification
- Sharing outcomes with agents and landlords
- Fraud prevention
- Optional third-party product offers (consent required)

2.3 Lawful basis

- Legitimate interests
- Contract
- Consent
- Legal obligation

2.4 Sharing tenant data

- Agents and landlords
- Credit/AML service providers
- Third-party product partners with opt-in consent

3. Guarantors

3.1 Personal data we collect

Identity, contact, employment, financial, accountant details, credit info, AML/PEPs/sanctions results.

3.2 How we use guarantor data

- Suitability assessment
- Sharing results with agent and landlord
- Fraud prevention

3.3 Lawful basis

• Legitimate interests
• Contract
• Legal obligation

3.4 Sharing guarantor data

Only with agents, landlords, and verification partners.

4. Landlords

4.1 Personal data we collect

Identity, property ownership proof, bank details, PEPs/sanctions/watchlist data.

4.2 How landlord data is used

• Identity verification
• Fraud prevention
• Sharing results with relevant parties

4.3 Lawful basis

• Legitimate interests
• Legal obligation
• Contract

4.4 Sharing landlord data

Agents, AML/sanctions providers,
Regulators when required.

5. Third Party Data Sharing

Your personal data may be shared with third parties in order to provide associated products, such as insurance or moving services. For marketing our own products and services, we may rely upon legitimate interest. A list of third parties and relevant information is detailed below:

Name	Service	Lawful Basis	Location	Privacy Policy
Yoti	Identity Checks, KYC, PEPs & Sanctions Screening and Biometric Right to Rent Checks	Legal Obligation Contract Consent	UK/EEA	Privacy Policy

Atto	Open Banking, used to verify income and affordability. FCA Reference: 798579	Contract Consent	UK/EEA	Privacy Policy
Equifax	Credit Checks	Contract Consent	UK/EEA	Privacy Policy
Comply Advantage	PEPs & Sanctions Screening	Legal Obligation Contract Consent	UK/EEA	Privacy Policy
Propoly	Intergrated software for referencing and tenancy management	Consent Contract Legitimate Interest	UK/EEA	Privacy Policy
Insurance	LPG Devon Bay Insurance Company	Consent Contractt	UK/EEA Anguilla	LPG Privacy Policy Devon Bay Privacy Policy
Virgin Media	Third Party Services - Moving Services - Broadband, TV etc	Consent	UK/EEA	Privacy Policy
Sky	Third Party Services - Moving Services - Broadband, TV etc	Consent	UK/EEA	Privacy Policy
The Buy to Let Broker	Third Party Services - Mortgage Services (Buy to Let only), introduction only, Financial Promotions provided by authorised person	Consent	UK/EEA	Privacy Policy
AnyVan	Third Party Services - Moving Services	Consent	UK/EEA	Privacy Policy
BoxT	Third Party Services - Boiler Instalation	Consent	UK/EEA	Privacy Policy

6. Third-Party Referees

5.1 Data we collect

Name, position, address, contact details, and reference details.

6.2 How we use referee data

- Verification of tenant/guarantor information
- Fraud prevention

6.3 Lawful basis

- Legitimate interests
- Consent

6.4 Sharing referee data

Only with the letting agent and landlord. Never shared with tenants or third-party marketers.

7. Data Storage & Security

We use UK/EU servers with encryption, access controls, MFA, monitoring.

8. International Transfers

Adequacy decisions or SCCs.

9. Data Retention

- Referencing data: 6 years
- AML data: minimum 5 years
- Consent records: until withdrawn

The above times are for guidance only, we may be required to retain your data for longer in order to comply with a legal obligation.

10. Your Rights

Access - Individuals have the right to be informed about the collection and use of their personal data;

Rectification, - Individuals have the right to access and receive a copy of their personal data, and other supplementary information;

Erasure, - The UK GDPR includes a right for individuals to have inaccurate personal data rectified, or completed if it is incomplete;

Objection - The UK GDPR gives individuals the right to object to the processing of their personal data in certain circumstances;

Restriction - Individuals have the right to request the restriction or suppression of their personal data;

Portability - The right to data portability allows individuals to obtain and reuse their personal data for their own purposes across different services;

Withdraw consent – Where consent is relied upon for processing, individuals have the right to withdraw this at any time.

11. Exercising Your Rights

If you wish to exercise your rights, including requesting deletion and your rights of access in the form of a Subject Access Request, please contact us:

Tel: 0344 567 4001

Email: help@legalforlandlords.co.uk
Complete this form
Or write to us: **LegalforLandlords**
5B Olympic Way
Birchwood,
Warrington
WA2 0YL